

# Case Study

## Event Specialist Requires Temporary Import Russia



An international event specialist won a contract in Russia and needed to ship and install her equipment in Russia for a 5 day festival. Due to stringent timelines, all activities were urgent as it was the peak season in the event industry.

### Starting Situation

In addition to a logistics solution, the agency needed local staff to facilitate installation work at the jobsite. The agency provided the management, technical specialists and jobsite coordination, while requiring an additional 40 workers, some forklifts and 2 cranes to perform the jobsite installation and breakdown after the festival.

### Solution

Hellmann prepared all the technical documentation required for temporary import into Russia, checked all the equipment and markings, and guided preparation of the shipment documentation.

With over 30 trucks of equipment arriving in two days to customs and the jobsite, we mobilized all equipment handling, workforce, translators and jobsite catering with our project managers and a range of dedicated local partners.

While initial preparations proved challenging, all shipping, customs, installation and breakdown work was performed within budget and required timelines, and the festival was a success for all the stakeholders.

### Conclusion

By involving Hellmann in the preparations of the festival, we were able to take a leading role from a project management perspective to ensure the overall success for all the stakeholders in the project.

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