

Case Study

Electric Car Manufacturer Sets Up Charging Network in CIS



A leading electric car manufacturer is actively investing in an independent, high quality charging network to increase their service level and sustainable mobility throughout the globe. With the objective to connect Beijing to London, Kazakhstan was chosen as the first CIS country to launch the charging network.

Starting Situation

As per agreement with the landlords, the auto manufacturer retains ownership of the charging hardware, which is complex because the manufacturer doesn't have their own legal entity in Kazakhstan/EAEU.



None of the equipment was certified for the Eurasian Economic Union so homologation was the first task to cover while overall timelines were tight and jobsite installation was to begin within five weeks from the moment we received the green light to start working.

Solution

We prepared all the technical documentation in line with local requirements and acted as the applicant in the mandatory certification. In order to avoid part of the homologation costs, we sourced some of the installation equipment locally, implying less import certification was required.



By appointing Hellmann as the Importer of Record through an agency agreement, the hardware ownership remains with the manufacturer while the equipment is imported through Hellmann and transferred to the landlords.

Conclusion

The manufacturer received a strong and compliant solution for delivery of their hardware to Kazakhstan without adding pressure to their local partners.



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