

# Case Study

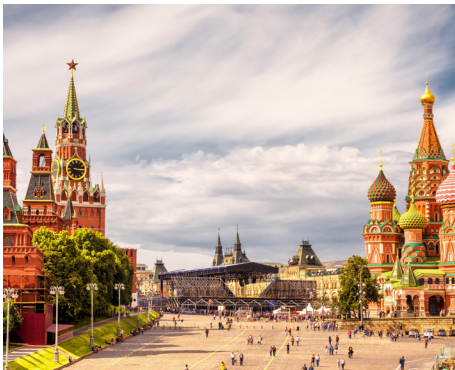
## Substantial Savings on Urgent Shipments to Russia



A leading car manufacturer has regular urgent shipments from their European distribution centers to their Russian factory. At Hellmann, we perform a wide range of services for this company worldwide and were asked to review their urgent part flows to Russia.

### Starting Situation

Airfreight to Russia works well but is expensive. While the airtime is limited, the overall processing time from door to door is 4 days including customs clearance. While we were asked to optimize the existing airfreight flow from a cost perspective, we reviewed other transportation modes as well.



### Solution

Instead of trying to negotiate some percentage discount on the airfreight rates and optimizing the transportation to and from the airport, we also considered a completely different solution: exclusive express trucks that meet the same transit time but are substantially cheaper.



By creating a hub close to the European distribution centers and in Poland for a switch between drivers, we established a sustainable supply chain solution that meets the same time constraints at a slightly over 60% cost reduction compared to the initially used airfreight solution.

### Conclusion

We can review your activities beyond standard solutions. We will advise you if processes can be optimized, and you can decide whether to implement our ideas yourself or entrust everything to us.



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